SARAH MAJEWSKI

GRAPHIC DESIGNER

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SUMMARY

Adept at transforming client visions into compelling digital designs, my experience demonstrates a proven track record in enhancing brand visibility and engagement through innovative graphic solutions. Expert in Adobe Creative Suite and proficient in leadership, I excel in creating impactful visual narratives that drive strategic growth and user experience enhancements.

EXPERIENCE

GRAPHIC DESIGNER

Agency McKenna | June 2022 - Present

Designed and delivered creative assets for marketing campaigns, including web graphics, print materials, multi media, and social media content, ensuring consistency with brand guidelines. Collaborated with cross-functional teams to conceptualize and execute visually compelling designs that enhanced user engagement and brand visibility. Created custom illustrations, logos, videos, and websites for clients resulting in member growth and strengthened brand recognition.

HEAD GRAPHIC DESIGNER

University of Illinois Urbana-Champaign | Nov 2021 - June 2022

Created concepts, and sample layouts for the BCNN Lab programs. Produced logo identities for various educational studies that resulted in program recognition and increased participation. Developed graphics and layouts for product illustrations, company logos, and website integration.

SOCIAL MEDIA SPECIALIST

Perlis Wellness Center | June 2021 - October 2021

Designed social media content for various platforms. Analyzed key performance indicators monthly, applying data analytics to drive future strategic planning. Collaborated with web, multimedia, and art design staff to create websites that conform to brand and company visual format.

EDUCATION

BACHELOR OF FINE ARTS GRAPHIC DESIGN

University of Illinois Urbana Champaign | May 2022

Minor in Public Relations
Graduated with High Honors
2019-2022 Dean's List
Phi Theta Kappa Society

ASSOCIATE OF ARTS DEGREE

College of Lake County | May 2019

Graduated with High Honors
National Society of Collegiate Scholars (NSCS)

CERTIFICATONS

MICROSOFT CERTIFIED TECHNOLOGY SPECIALIST

PowerPoint, Word, Excel

SKILLS

Illustrator
Photoshop
Indesign
Premiere Pro
PowerPoint

INTERESTS

Photography, Traveling, Music, Cooking, Gardening

REFERENCES

Available upon request.