

SARAH MAJEWSKI

GRAPHIC DESIGNER

Skokie, 60076 Illinois

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SUMMARY

Adept at transforming client visions into compelling digital designs, my experience demonstrates a proven track record in enhancing brand visibility and engagement through innovative graphic solutions. Expert in Adobe Creative Suite and proficient in leadership, I excel in creating impactful visual narratives that drive strategic growth and user experience enhancements.

EXPERIENCE

- HEAD GRAPHIC DESIGNER**
Agency McKenna | June 2022 - Present
Designed and delivered creative assets for marketing campaigns, including web graphics, print materials, multi media, and social media content, ensuring consistency with brand guidelines. Collaborated with cross-functional teams to conceptualize and execute visually compelling designs that enhanced user engagement and brand visibility. Created custom illustrations, logos, videos, and websites for clients resulting in member growth and strengthened brand recognition.
- HEAD GRAPHIC DESIGNER**
University of Illinois Urbana-Champaign | Nov 2021 - June 2022
Created concepts, and sample layouts for the BCNN Lab programs. Produced logo identities for various educational studies that resulted in program recognition and increased participation. Developed graphics and layouts for product illustrations, company logos, and website integration.
- SOCIAL MEDIA SPECIALIST**
Perlis Wellness Center | June 2021 - October 2021
Designed social media content for various platforms. Analyzed key performance indicators monthly, applying data analytics to drive future strategic planning. Collaborated with web, multimedia, and art design staff to create websites that conform to brand and company visual format.

EDUCATION

- BACHELOR OF FINE ARTS GRAPHIC DESIGN**
University of Illinois Urbana Champaign | May 2022
Minor in Public Relations
Graduated with High Honors
2019-2022 Dean's List
Phi Theta Kappa Society
- ASSOCIATE OF ARTS DEGREE**
College of Lake County | May 2019
Graduated with High Honors
National Society of Collegiate Scholars (NSCS)

CERTIFICATONS

- MICROSOFT CERTIFIED TECHNOLOGY SPECIALIST**
PowerPoint, Word, Excel

SKILLS

Illustrator	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
Indesign	<div style="width: 100%;"></div>
Premiere Pro	<div style="width: 100%;"></div>
PowerPoint	<div style="width: 100%;"></div>

INTERESTS

Photography, Traveling, Music, Cooking, Gardening

REFERENCES

Available upon request.